HI,

SERGIO MASELLIS
CREATIVE DEVELOPER

PERSONAL VIEWPOINT

A SHORT INTRO
2016

History of achieving fast and innovative web solutions that fit the need of the business and situation backed by years of education and experience.
Strong Leader with demonstrated ability to work effectively with individuals in all areas. Most importantly ready to jump into any situation with eagerness to learn.

PERSONAL OVERVIEW

NAME:
Sergio Masellis

YEARS IN THE FIELD:
9 years working

EMAIL :
sergio@sergiomasellis.com

DATE OF BIRTH:
20th May 1989

PHONE :
305 965 6833

WEBSITE :
www.sergiomasellis.com

NATIONALITY:
Venezuelan

LOCATION :
North Texas, USA

SOCIAL :
www.linkedin.com/in/sergiomasellis

PERSONAL VIEWPOINT

BACHELOR OF ARTS
MIU MIAMI
2008 - 2011

INTERACTIVE MEDIA
Bachelor in interactive medias with a focus on development. The worked as a leader within the school and was the go to exemplary source of information.

SERGIO MASELLIS

CREATIVE DEVELOPER

HI,

HARD SKILLS

JAVASCRIPT

HTML/CSS

NODE.JS

EMBER.JS

ANGULAR.JS

PHP

SOFT SKILLS

TEAMWORK

PRODUCTIVITY

COMMUNICATION

ORGANIZATION

LANGUAGES

ENGLISH

SPANISH

WORK EXPERIENCES

BARCLAYS

ASSISTANT VICE PRESIDENT / MAR 2015 - MAR 2016

Lead a team of Front end developers through a plethora of projects.

Created a C++ media wall application utilizing bleeding edge computer vision technology, Tuio, and best in class animations. Also created an in house Kanban board application using technologies like Meteor.js and Less was used for styling. Setup an automated system for application deployment utilizing technologies like Ruby, Python, Git, and Node.js. Utilized tools like Framer.js for rapid prototyping experiments for a wide array of applications. Established team best practices and trained the team on the newest 'hot' languages. Created a 12 month program for the betterment and improvement of developers in order to expand and sharpen team skills. Ran weekly classes to train our team interns on topics from basic in HTML to CSS and finally advanced algorithms using javascript.

INFOVISION

LEAD WEB DEVELOPER / OCT 2011 - MAR 2015

Worked as a team lead of web developers using technologies such as Node.js and html5.
Rapid Prototyping proof of concepts for a variety of platforms. Agile and Scrum methodology applied. Working on creating a full working analytic dashboard using technologies like svg and ember.js. Created an Ipad HTML5 quiz game in JavaScript. Designed conceptual work and prototypes using adobe Photoshop. Responsive website with support of legacy web browsers like Internet Explorer. Experience with Disability Discrimination Act (DDA) Compliance and design. Created a mobile friendly website for a fortune 500 company with touch interactions and animations. Worked to create a framework to simplify the creation of hybrid IOS applications. Created a contest application written in PHP and Codeigniter launched for the 2012 London Olympics..

WORK EXPERIENCES CONTINUED

THE FIGMENT GROUP

WEB DEVELOPER & DESIGNER / FEB 2011 - SEPT 2011

Worked as the head web developer in charge of full the implementation cycle including project management, design, application development, and testing.

Built an inventory management system in Codeigniter to manage orders and warehouse inventory with use of PDO. Built a script in PHP5 which used MaxMind GeoIP to manage client rates from different countries. Built a news management system which in order to easily update a Flash website. Built a fully custom WordPress template using CSS3 and PHP5. Built a mobile website for a using CSS3 and jQuery Mobile. Tracked flash ad Campaigns using Google Analytics. Revamped an existing Classic ASP calendar application.

ZEROFRACTAL

WEB DEVELOPER / OCT 2010 - JAN 2011

Worked as a Flash developer as well as a PHP developer using the Codeigniter Framework. Integrated

Google Maps API with use of Ajax

ntegrated Google Maps API with use of Ajax. Built mobile web applications using jQtouch and jQuery Mobile Libraries. Built a Codeigniter website with use of CSS3 animation, webkit acceleration, AJAX, jQuery and Google Maps API. Worked as part of a team who built a fully working Flash AS3 and PHP5 website in 2 days. Built a mobile website for a using CSS3 and jQuery Mobile.

SAPIENTNITRO

FLASH DEVELOPER / MAY 2010 - AUG 2011

Began as an intern after which I was hired as a freelance Flash animator.

Worked on Flash ActionScript advertising banners using Technologies such as GreenSock Tweenlite in a tight deadline environment. Worked on animated ads for Twix, GMG, and Coca Cola.

EXPOBYTES

WEB MARKETING MANAGER / MAY 2008 - AUG 2010

Worked as the head web master in charge of Expobyte's Magento e-commerce website as well as email marketing.

Built a Codeigniter client point system which allowed clients to turn in vendor sales in exchange for reward points. • Built a Codeigniter shipping system that estimated the amount of shipping boxes fit in a container. Built Email Campaigns using Constant Contact. Created Print ad's used for publications. Built and designed two websites running on the Magento e-commerce platform.

SERGIO MASELLIS
CREATIVE DEVELOPER

HI,

BUSINESS REFERENCES

DON RELYEA
DIRECTOR - HEAD OF
DESIGN TECHNOLOGY
AND PROTOTYPING
BARCLAYS
2016

Sergio is one of the most knowledgeable and versatile front end developers I have worked with. He is very proficient in many programming languages from C++ to all web development languages. I have not found a javascript framework that he was not already familiar with. He is an excellent responsive web developer and has a great attention to detail in how things animate and respond. Sergio is also a competent back end developer as well. He is a pleasure to work with and is always willing to try and learn new things.

RYAN TREES
VICE PRESIDENT - DE-
SIGN & PROTOTYPING
BARCLAYS
2016

Sergio is one of the most talented developers I have had the privilege to work with. He has outstanding problem solving skills, fast turnaround times, is a fantastic mentor to others, and is always up on the latest technologies and frameworks. He is very forward thinking, proactive in his approaches, and pushes his team to do the same. His positive attitude, team oriented mentality, and quick ability to learn makes him a must have addition to any team.

TERELL COBB
DIRECTOR OF DESIGN
INFOVISION
2013

Sergio is an extremely detailed jack of all trades. When introduced, I always refer to him as the everything web and mobile guy. There hasn't been a project to big or too small for him and that's what makes him so valuable.

No matter what he is assigned to I know it will be exhausted with all of his creativity and skill. It is a pleasure to work with him, and he would be a very valuable asset to any company.

PAUL BARRERA
INTERACTIVE & GRAPHIC
DESIGNER
THE FIGMENTGROUP
2011

Working with Sergio has been a very positive experience. Coming to figment to solve a two week web development project, figuring out and solving in the matter of hours. Sergio has an unique ability to articulate and execute his development concepts while explaining and teaching our team how it works has elevated our web team. the best part of Sergio's work is that it is on the cutting edge of web development whether it be a simple HTML eblast done in a different format, an advanced flash banner with a simple action script language, or redesigning a multi-page website for international clients.